

THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

toll free: 800.782.6222 | office: 262.782.6000 | www.howardcompany.com

PLATINUM LED PANEL SOLUTION

OVERVIEW

Thinner, Easier, Lighter, Brighter, Better, Modular, Flexible, "Green"

Experience the benefits of our Platinum LED panel!

- · Purchase panels with or without graphics
- Choose from direct print pricing on full translites or lo-tac number sheet options with flex cover security, and Lift & Drop Panels featuring all strips and price carriers, or combine with graphic
- · Standard aluminum frame colors are black and silver
- UL Listed

THE PLATINUM LED PANEL IS AVAILABLE IN YOUR CUSTOM SIZE & COLOR

15 business day lead time for standard sizes & colors 20 business day lead time for custom sizes & colors

FEATURES

• Super-thin light panels extend less than 2" from the wall when flush mounted

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• Contemporary styling with minimal bezel surround, focuses the eye on brilliantly lit graphics

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- Long-lasting LED lights are color balanced for vivid graphic presentation
- · Energy efficient/Green Lighting no ballasts to fail
- "Daisy Chain" electrical connections between light boxes require only one electrical outlet
- · Flex Covers allow easy full graphic transparency changes
- Versatile Lift & Drop panels with all strips and price carrier option, or strips/carriers and graphic option
- Lightweight sections make installation a breeze, and reduces shipping expenses
- Flush wall mount included; optional ceiling hang or angle wall mount available

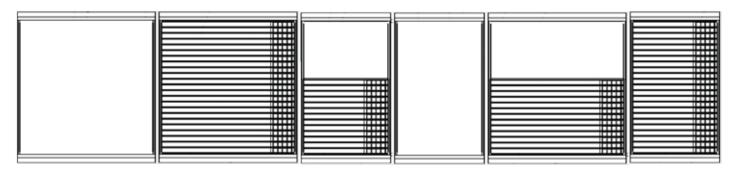


PLATINUM LED PANEL SOLUTION

PLATINUM LED PANEL CONFIGURATIONS SPECIFICATIONS ITEM NO. DESCRIPTION · 24 Volt electrical system ASSY,COMP,PT,L&D,"D" SIZE,SILVER 1 · Units hang from wall cleats, angle bracket or ceiling chain kit 2 ASSY,COMP,PT,L&D,"F" SIZE,SILVER · Lift & Drop panels allow strip, price carrier and graphic presentation ASSY,GRAPHIC & STRIPS,D SIZE,PT,L&D 3 ASSY, GRAPHIC & STRIPS, F SIZE, PT, L&D 4 5 ASSY,STRIPS,F SIZE,PT,L&D 6 ASSY,STRIPS,D SIZE,PT,L&D 7 ASSY, GRPHC CAR, PLTNM, L&D, "D" ASSY, GRPHC CAR, PLTNM, L&D, "F" 8 1 GRAPHIC 16.125" X 24.875 3 2 8 GRAPHIC 25" X 25 4 GRAPHIC 16.125" X 10.747" GRAPHIC 25" X 10.754" 6 5 (27.525 {16.500} (25.375) 1 2 2 STRIP 20.4" X .968" STRIP 11.525" X .968" STRIP 20.4" X .968" -STRIP 11.525" X .968"

EXAMPLES Choose from panel configurations of **Translites** or **Lift & Drop Panels** shown below featuring full translites, strips and price carriers, or combine with graphic or a combination of these standard sizes to best fit your needs.

Custom size panels and graphics available to your specifications.



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