

**THE HOWARD COMPANY**, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

toll free: 800.782.6222 | office: 262.782.6000 | www.howardcompany.com



## **OVERVIEW**

The Howard Company's custom merchandisers and décor are an easy and attractive way to market your brand's gift cards, loyalty program, daily specials, LTO's, and other promotional displays.

We can develop a merchandiser, store display or custom POP to meet your requirements. Count on us to maximize your up-selling opportunities from the time your customers walk in the door until they leave! Attractively display your loyalty and gift cards in interesting and engaging merchandisers.

We work with virtually all materials providing quality solutions to help you focus on building your brand, serving your guests, and selling more product!

