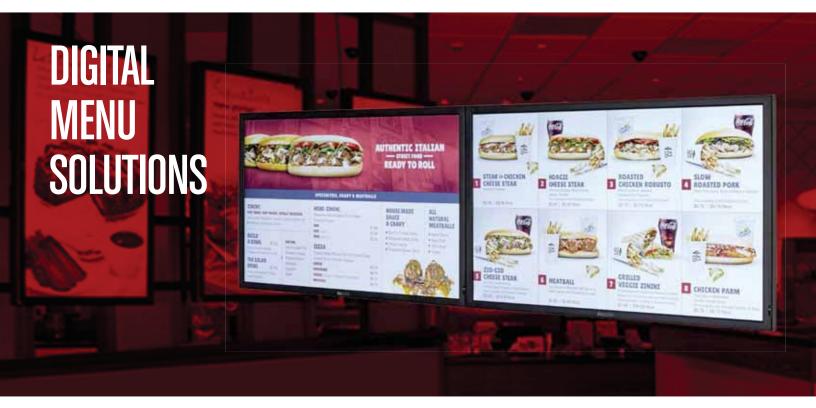


THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

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OVERVIEW

Our QL Professional Management Tool is a complete digital signage solution that includes a robust and reliable content management server, a user-friendly web-based dashboard and powerful media player software.

FEATURES of the QL Content Manager

- A user-friendly dashboard that is accessed via your web browser. There is no local software to install or maintain, just type in the QL Server address, enter your credentials and you are good to go!
- QL Content Manager includes a template and ticker designer that is easy to use. You can create
 sophisticated layouts that include images, videos, animations, web pages, broadcast TV, streaming
 video, live data from social media and external databases. Display product descriptions and pricing
 from your POS system or store the information in QL server. Edit content and update your displays
 instantly from anywhere!
- QL lets you schedule and deploy content in minutes. Data from external sources update automatically so you can concentrate on your business.
- QL monitors every player, 24/7 and can send out email alerts in case of hardware failure or other tech nical issues. QL Content Manager displays live status indicators right in the dashboard so you always know what's going on.