

THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards, branding products and services, as well as permanent and semi-permanent retail merchandising displays.



OVERVIEW

- The flexible, modular 3-door design allows any combination of digital and static menu boards in the same housing, and placed how you prefer. You may want two digital menu boards and one static. Place the static flanked by the digital, or the digital screens next to each other with the static to one side.
- Grow your use of digital menu boards as your business grows. The modular design allows for changes
 post-installation. Perhaps you wish to start with a single digital screen today but want the flexibility to
 add one or two or more screens in the future. The DT Flex Digital will accommodate your growth with
 only slight modifications to the housing backing.
- The dynamic heating and cooling system guarantees internal components are kept safely warm in severe cold and properly cooled in extreme heat.
- Screens are weatherproof, have a thin profile, and operate independently of each other for easy installation and maintenance.
- Ambient light sensors assure the information displayed is visible regardless of the time of day or weather.
- Ultra-thin 1/4" bezel and full 1080p HD screen offers clear viewing of menu content to edge of screen.
- Our Content Manager is a web-based interface that enables users to create, organize, manage and publish content to networks of displays. The solution supports all popular media formats, and provides real-time feedback and reporting.

FEATURES

- · Easy two-man installation process
- Withstands pressure washing from any angle.
- Eliminates air conditioning to cool the systems.
- Practical modular design for quick repairs or maintenance.
- Wind load rated up to 110 mph.



DT FLEX CAR WASH DIGITAL SOLUTIONS

