

**THE HOWARD COMPANY**, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

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## **OVERVIEW**

LED sign technology provides an environmentally sound and cost effective solution for signage. LED lighting systems consume less power, require less maintenance, and last longer than neon or fluorescent technologies.

Edge-lit LED signs are an attractive and innovative way of advertising your brand.

Howard's dynamic, edge lit LED window signs are the new "green" alternative, and the most eye-catching and stylish signage options available in the industry.

## FEATURES

- Acrylic combined with a special painting process for high visibility day or night
- · Premium LED light source with a slim housing
- Safe and efficient with low energy consumption compared to neon
- · Low-maintenance, easy-to-clean with a soft cloth
- · No hard wiring required simply plug into a standard outlet
- · Includes s-hooks and chain kit for mounting



## EDGE LIT LED WINDOW SIGN



## **BENEFITS**

- · Improved visibility with crisp, clean image definition
- · Long lasting LED lighting with an average life expectancy of 50,000 hours
- · Less breakage risk and lower maintenance compared to neon
- · Safe, 12V operation with low voltage usage
- · Easy to install; no installation crew needed
- · Costs less than \$10/yr. to operate neon is 5-10 times more costly