

THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

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OVERVIEW

- The most versatile and easy-to-use, modular, front-lit menu system available
- Contemporary styling focuses the eye on vivid graphics
- Ultimate graphics flexibility and appeal from this highly functional, attractive and affordable menu board
- Panels are completely modular choose from standard 16" x 24", 24" x 24", 25" x 30", 32" x 30", 13" x 36", 31.5" x 36" or 48" x 36" panels and arrange horizontally or vertically in any combination to fit your needs
- Multiple panel and graphic configurations result in endless design possibilities
- Custom sizes available a custom product without the custom price

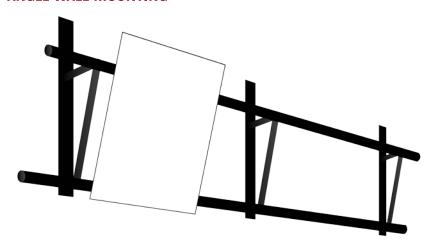
FEATURES

- Super-thin backboard panels extend less than 2" from the wall when flush cleat mounted
- Long-lasting, light weight plastic resin panels are durable and easy to install
- Flexibility on panel sizes with easy to change graphics
- · Full view graphics from edge to edge
- Multiple graphics can be displayed on a single panel
- Direct print pricing and interchangeable price chips available
- Change one or all graphics as needed reprints can be rolled and shipped to save on shipping costs
- Flush wall mount included; optional dual bar angle wall mount available



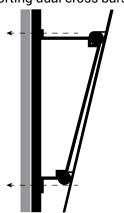
BENCHMARK SERIES INDOOR MENU SOLUTION NON-ILLUMINATED

ANGLE WALL MOUNTING



Side View

Angle brackets affix to wall, supporting dual cross bars

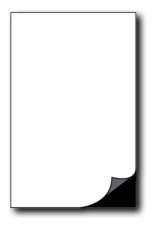


MENU PANELS & GRAPHICS

Backboards are 13mm plastic resin

• Full Metallized Graphic adheres to magnetic panel







Changeable Price Options

Cut Outs - number chips are inserted in cut out areas, adhering to magnetic panel

