

**THE HOWARD COMPANY**, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

toll free: 800.782.6222 | office: 262.782.6000 | [www.howardcompany.com](http://www.howardcompany.com)

## DRIVE-THRU CHOICE DRIVE-THRU DIGITAL SOLUTIONS



Hybrid Digital



Full Digital



### OVERVIEW

- The dynamic heating and cooling system guarantees internal components are kept safely warm in severe cold and properly cooled in extreme heat.
- Screens are weatherproof, have a thin profile, and operate independently of each other for easy installation and maintenance.
- Ambient light sensors assure the information displayed is visible regardless of the time of day or weather.
- Ultra-thin 1/4" bezel and full 1080p HD screen offers clear viewing of menu content to edge of screen.
- Our QL Content Manager is a web-based interface that enables users to create, organize, manage and publish content to networks of displays. The solution supports all popular media formats, and provides real-time feedback and reporting.

### FEATURES

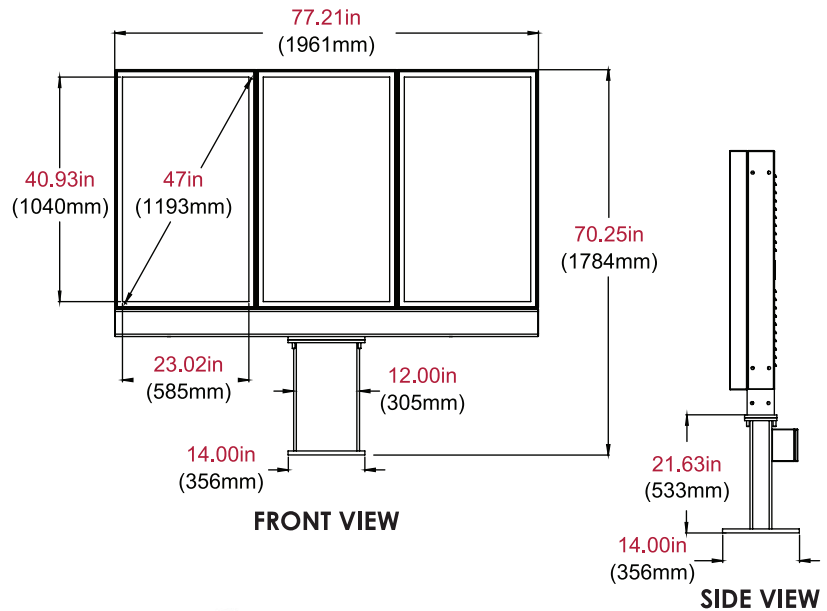
- Easy two-man installation process
- DT Choice Digital displays meet the highest IP rating of 68.
- Withstands pressure washing from any angle.
- Eliminates air conditioning to cool the systems.
- Up to 70% in electrical savings over compressor air conditioned systems.
- Practical modular design for quick repairs or maintenance.
- Rain cap doubles as solar shield to reduce solar load within kiosk.
- Wind load rated up to 110 mph; 90 mph with topper and side appendages.

## CONFIGURATIONS

- 1 or 3 47" Optically bonded displays.
- Optional non-illuminated toppers and side wings.

## SPECIFICATIONS

- Ambient light sensors.
- IP68 Rating.
- Aluminum and steel construction.
- Dynamic heating and cooling system keeps internal components safely warmed in extreme cold and properly cooled in extreme heat.
- Modular Design.



3 - 47" Optically Bonded Displays

