

THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

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OVERVIEW

- The dynamic heating and cooling system guarantees internal components are kept safely warm in severe cold and properly cooled in extreme heat.
- Screens are weatherproof, have a thin profile, and operate independently of each other for easy installation and maintenance.
- Ambient light sensors assure the information displayed is visible regardless of the time of day or weather.
- Ultra-thin 1/4" bezel and full 1080p HD screen offers clear viewing of menu content to edge of screen.
- Our QL Content Manager is a web-based interface that enables users to create, organize, manage and publish content to networks of displays. The solution supports all popular media formats, and provides real-time feedback and reporting.

FEATURES

- · Easy two-man installation process
- DT Choice Digital displays meet the highest IP rating of 68.
- · Withstands pressure washing from any angle.
- · Eliminates air conditioning to cool the systems.
- Up to 70% in electrical savings over compressor air conditioned systems.
- · Practical modular design for quick repairs or maintenance.
- · Rain cap doubles as solar shield to reduce solar load within kiosk.
- Wind load rated up to 110 mph; 90 mph with topper and side appendages.



DRIVE-THRU CHOICE DRIVE-THRU DIGITAL SOLUTIONS

CONFIGURATIONS

- 1 or 3 47" Optically bonded displays.
- Optional non-illuminated toppers and side wings.

SPECIFICATIONS

- · Ambient light sensors.
- · IP68 Rating.
- · Aluminum and steel construction.
- Dynamic heating and cooling system keeps internal components safely warmed in extreme cold and properly cooled in extreme heat.

3 - 47" Optically Bonded Displays

Modular Design.



ALUMINUM CONSTRUCTION Sheds heat fast and powder-coated with a fade-resistant formula.

MODULAR DESIGN Displays can be replaced or repaired without disturbing the adjacent units.

STEEL CONSTRUCTION Provides strength, stability and withstands hurricane wind force.

IP68 RATING Provides maximum protection to internal components by preventing water, dust, ice or air from entering the flat panel display.

AMBIENT LIGHT SENSORS Adjust the high-contrast panel automotically to match current lighting conditions.

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