Layout Process Timeline:

The typical timeline is about 3 weeks from the date menu content is received. Lead times can be longer due to delay in providing final menu content, pricing, payment, extra revisions and/or approvals.

For more information, click to review **Layout Process Guide**

For submitting your own art, click to review **Art Requirements**

5-7 Business Days A Designer Will Begin Your Layout ————— **1-2 Business Days To Work on Your Layout**

Layout Request

If your quoted products require graphic design, your salesperson will send a layout request to our designers.

Design Consultation

A designer will call you to discuss your menu content, fonts, textures, colors, and photos, and to answer any questions.

Layout Creation

A designer will create your graphics based on the content provided (either to your sales rep or from the consultation call). Typical initial layouts can take up to a week to create AFTER we receive your artwork and/or list of menu items. Graphics will be emailed for your approval.

Revisions* ~1-2 Days

Bypass Design Consultation

You can choose to bypass the consultation call if you provide your sales rep with your menu content and brand book.

Layout Review

Please review the design carefully for any details that need to be revised. Each revision can take 1-2 business days from when we receive your feedback. Most layouts typically have 1 to 3 revisions.

Time Frame is Determined By You

PRINTS

YOUR STORE

Ships in 5-7 Days

THE HOWARD COMPANY

Production: Static Prints & Digital

Graphic prints typically ship 5-7 business days after approval. Digital graphic can be uploaded to monitors after the screens have been installed and are online.

Approve Layout for Production

APPROVED

When final layout is approved and payment has been received, static graphics will be sent to production for printing. Digital graphics will be uploaded to monitors for color configuration.

*Note: Graphics will not be produced without your approval

Changes after approval will result in a longer lead time for production

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6/29/2021