



THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards and food service products, as well as permanent and semi-permanent retail merchandising displays.

NON-ILLUMINATED BRAND BOOSTER TOPPER or BRAND BOOSTER SIDE WING



OVERVIEW

Having difficulty displaying featured items or limited time offerings due to space constraints with your menu board?

Don't miss out on drive-thru sales - we have an affordable solution for you!

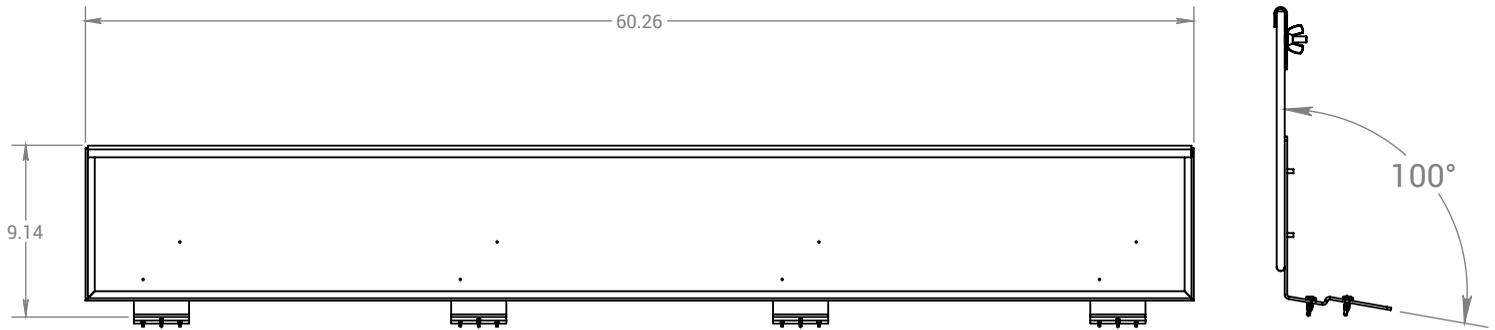
Our Non-Illuminated Drive-Thru Topper Brand Booster or Brand Booster Side Wing is the answer to 'boost' your sales in providing additional exposure of your Brand, Specials and LTO's.

Each comes separately so you can choose which Brand Booster works best for your message. Or get both to display multiple designs.

FEATURES

- The non-illuminated topper hardware is 60.25" W x 8.25" H powder coated metal
- Optional graphics for the Topper Brand Booster: Topper accommodates either one 60" W x 8" H direct-print graphic, or have the versatility of two 30" W x 8" H direct-print graphics
- Optional Topper Brand Booster poly graphic cover
- The non-illuminated side wing hardware is 17.01" W x 47.94" H powder coated metal with an adjustable mounting bracket to control angle
- Optional graphics for the Side Wing Brand Booster: Side Wing accommodates a 16.75" W x 47.88" H direct-print graphic
- Optional Side Wing Brand Booster poly graphic cover
- Available in 8 standard colors:
(custom colors available with additional lead time. Call for quote.)
- Lead time: 10 business days





**NON-ILLUMINATED
BRAND BOOSTER TOPPER:**

Frame Size: 60.26" w x 8.26" h
 Actual Trim: 60" w x 8" h
 Visual Opening: 59.25" w x 7.14" h
SOLD SEPARATELY

**NON-ILLUMINATED
BRAND BOOSTER WING:**
 Frame Size: 17.01" w x 47.938" h
 Actual Trim: 16.75" w x 47.688" h
 Visual Opening: 15.888" w x 46.938" h
SOLD SEPARATELY

